



Local Games Profile

“Profile” of a typical/average
Local Senior Games

Item	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
# of Local Games in North Carolina	54	54	54	53	53	53	53	53	53	53	53
Average # of registered individuals in a Local Games	203	205	217	220	219	220	243	243	236	236	242
Average # of individuals in SilverArts	64	64	68	71	77	63	54	63	54	51	53
Average # of individuals in Cheerleader Group	8	7	8	8	9	10	9	9	8	7	6
Average # of participants in a year-round program	1195	964	1187	1434	1333	1302	1163	1407	1182	1077	1233
Average registration fee	\$9	\$9	\$9	\$10	\$11	\$11	\$11	\$12	\$11 Early bird	\$12 Early bird	\$12 Early bird
Average cash expenditures	\$5,772	\$5,011	\$7,441	\$6,935	\$6,541	\$7,006	\$ 7,014	\$6,953	\$6168	\$7,032	\$7,468
Average cash income	\$7,950	\$6,569	\$6,182	\$7,065	\$6,974	\$7,794	\$ 8,329	\$7,184	\$7,017	\$7,637	\$9,281